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NEW WEBSITE EXTOLLS VIRTUES OF HISTORIC HOME & SWEDISH IMMIGRANTS

BATAVIA II — Monday, November 23rd, 2015 – Local website design company Northern Sky Designs launched a new website for a northwest-side rental property in Geneva that dates back to 1892.

The home was originally a barn, and one of only two structures that existed on a piece of property that was known simply as “Block 13 of the Original Town of Geneva”. The little-known history of the home lay buried in ancient plat books, rare interviews in early Geneva Republican newspapers, city directories and archives from various libraries and censuses from as far back as 1900.

Current owners of the property asked for and received assistance from the Geneva History Museum in order to compile the story they have brought to life on the History page of the new website, www.NorthernSkyProperties.com.

The property owners, Yvonne and Richard Ross, began the quest after a recent question from a family member regarding the origin of the home. “Help from Richard E. ‘Mick’ Zollers of the Geneva History Museum for his research in this project, as well as Jessica Strube, Curator of Collections and Exhibitions at the Museum was key; they really piqued our initial interest on this” said Ross.

Geneva in the 1890s was comprised of about 55% Swedish immigrants; Alfred Nelson was one of them. He converted a barn on North Fifth Street to a home in 1892, later selling it to O.P. Johnson (Owner of the Central Market in Geneva) in 1895.

It’s an incredible story that has connections to former Geneva businesses (e.g., the George Pope Glucose Company, the Butter and Cheese Manufacturing Company, Bennett Mill, Central Market and State Bank), as well as an interesting connection to one of the owner’s parents.

An ongoing research project as well as a rental property, the home has housed Swedish ancestors and others for over 100 years. Revitalized in 1993-1994, the house stands as testament to the construction ability and dedication of Alfred Nelson and numerous others.

Northern Sky Designs is a local web design company that has been designing web sites and providing Internet Advertising for clients since 1998. For additional information, please call 630-761-9795 or visit www.NorthernSkyDesigns.com.

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